

Benefits for Retail Licensees

1. Information

- Browse through an extensive, up-to-date online catalogue of Virginia wines via vwdc.org.
- Each wine listed is accompanied by a complete data sheet, which gives you the information you need to train your staff and sell wine to your customers.
- Every winery creates its own profile, providing you with comprehensive and current information about their products and establishment. Download shelf talkers, tasting notes, wine reviews, and more.

2. Efficiency

- Instead of leafing through numerous wine ordering catalogues and pricing lists, organize your wine program by visiting one streamlined source for your local wine purchases.
- The system remembers your previous orders. Your profile page “wine list” displays past purchases so you can simply scan through them, allowing you to reorder and track sales with ease.
- You can quickly sort through products by winery, product description, wine type, or price.

3. Access

- By logging in to VWDC’s online ordering system, you have 24-hour access to nearly all wines from participating VWDC wineries.
- Deliver direct messages and request information from specific wineries.
- Generate reports on purchase summaries, products by grape variety, and upcoming price changes.

4. Cost

- Best of all, it’s FREE. There is no cost for you to register and purchase wine through VWDC.